

# LESSONS FROM THE TRENCHES: VALUE INVESTING BOOTCAMP

OCT 29-NOV 2  
& NOV 5-8  
(WEBINAR)

Rooted in sharing their half century of experience as value investors and fund managers, Whitney Tilson and his long-time partner, Glenn Tongue, have launched a new business, Kase Learning, and created an intensive, three-day, 36-hour bootcamp, **Lessons from the Trenches: Value Investing Bootcamp**.

During this seminar, Mr. Tilson and Mr. Tongue will share everything they've learned over the years, be available to answer all questions, and invite several veteran investors as guest speakers to share their wisdom, so that participants can stand on their collective shoulders and achieve even greater success. It's going to be equal doses of learning, self-improvement and fun!

The seminar is designed not only for professional investors but also avid amateurs who simply want to become better investors.

Each bootcamp will be tailored to the specific interests of those attending, but in general the curriculum falls into three areas:

## HOW TO BECOME A BETTER INVESTOR | 60%

- Investing lessons from our story of success, then failure
- How to find big winners (Case studies: McDonald's, Netflix, Google and Facebook)
- Avoid value traps (Case studies: Valeant and Spark Networks)
- Become a better short seller (Case study: Lumber Liquidators)
- Effectively manage your portfolio
- Determine your edge
- Develop a sound investment process
- Do effective scuttlebutt research and develop proprietary insights
- Become a leading expert (Case studies: Berkshire/Buffett/Munger and the housing crisis)

## HOW TO BECOME A BETTER BUSINESSPERSON AND ENTREPRENEUR | 20%

- Learn from Whitney's experience building – and then closing – Kase Capital
- Differentiate yourself – and your business – from the crowd
- Become a more effective salesperson and raise big money
- Develop and deliver a compelling stock pitch
- Learn how Whitney earned high honors at Harvard Business School (10 Strategies For Winning the Class Participation & Business Meeting Game)
- How to create a great slide presentation and make a killer stock pitch

## THE MENTAL GAME & LIFE LESSONS | 20%

- Understand and exploit behavioral finance/investor irrationality
- Avoid the five calamities that can destroy your life
- Cultivate mentors, make friends, and develop deep relationships
- Learn how to deal with mistakes and apologize
- Make a great impression

### REGISTRATION

*Find out if one of Kase Learning's programs is right for you. Please call (212) 265-4510 or email [info@kaselearning.com](mailto:info@kaselearning.com) and either Whitney Tilson or Glenn Tongue will reach out to you directly.*

To facilitate networking, the resumes/bios of all participants will be shared among the group (with permission), and there will be a cocktail reception at the end of each day.

## SCHEDULE

The webinar will be held daily 7:00 - 9:30am Eastern Time/New York:

- **Lessons from the Trenches: Value Investing Bootcamp** Mon. - Fri. October 29 - November 2 and Mon. - Thurs., November 5 - 8

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*Registration is fully refundable until one month in advance; thereafter it is fully transferable or the amount paid can be applied toward any future Kase Learning program.*

**MONEY BACK GUARANTEE:** *After the first day of the seminar/webinar, if you are not satisfied, just let us know and we'll refund your money.*

## FURTHER INFORMATION

To learn more, call (212) 265-4510, email [info@kaselearning.com](mailto:info@kaselearning.com), or go to [www.kaselearning.com](http://www.kaselearning.com).

## TESTIMONIALS

In early December 2017, Mr. Tilson hosted a seminar with a dozen participants. Here's what four of them had to say (testimonials from all 12 are available separately):

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“ It was a wonderful, almost life-changing experience...it felt like an intensive infusion of wisdom and practical advice.”

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“ What is taught in this seminar is pure gold. It's not taught anywhere else and there aren't that many people in the world who really understand what it takes to raise a billion-dollar fund.”

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“ I'm lost in words while expressing my appreciation. It was the mother of all seminars. Really. It was invaluable: so many wise teachings, thoughts and reflections, and opportunities for personal growth.”

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“ At the beginning of Whitney's course, I didn't know what to expect and had little idea of how to set up and market my business, but after only a few days it's not an understatement that the course will make me millions of dollars and save me a great deal of trouble.”

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## CONTENT IS FOR INFORMATION PURPOSES; NOT INVESTMENT ADVICE; BEWARE OF TESTIMONIALS:

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