

# LESSONS FROM THE TRENCHES: VALUE INVESTING, ENTREPRENEURSHIP & LIFE

Rooted in sharing their half century of experience as value investors and fund managers, Whitney Tilson and his long-time partner, Glenn Tongue, have launched a new business, Kase Learning, and created an intensive, three-day, 36-hour bootcamp, **Lessons from the Trenches: Value Investing, Entrepreneurship and Life**.

During this seminar, Mr. Tilson and Mr. Tongue will share everything they've learned over the years, be available to answer all questions, and invite several veteran investors as guest speakers to share their wisdom, so that participants can stand on their collective shoulders and achieve even greater success. It's going to be equal doses of learning, self-improvement and fun!

The seminar is designed not only for professional investors but also avid amateurs who simply want to become better investors.

Each bootcamp will be tailored to the specific interests of those attending, but in general the curriculum falls into three areas:

## HOW TO BECOME A BETTER INVESTOR | 60%

- Investing lessons from our story of success, then failure
- How to find big winners (Case studies: McDonald's, Netflix, Google and Facebook)
- Avoid value traps (Case studies: Valeant and Spark Networks)
- Become a better short seller (Case study: Lumber Liquidators)
- Effectively manage your portfolio
- Determine your edge
- Develop a sound investment process
- Do effective scuttlebutt research and develop proprietary insights
- Become a leading expert (Case studies: Berkshire/Buffett/Munger and the housing crisis)

## HOW TO BECOME A BETTER BUSINESSPERSON AND ENTREPRENEUR | 20%

- Learn from Whitney's experience building – and then closing – Kase Capital
- Differentiate yourself – and your business – from the crowd
- Become a more effective salesperson and raise big money
- Develop and deliver a compelling stock pitch
- Learn how Whitney earned high honors at Harvard Business School (10 Strategies For Winning the Class Participation & Business Meeting Game)
- How to create a great slide presentation and make a killer stock pitch

## THE MENTAL GAME & LIFE LESSONS | 20%

- Understand and exploit behavioral finance/ investor irrationality
- Avoid the five calamities that can destroy your life
- Cultivate mentors, make friends, and develop deep relationships
- Learn how to deal with mistakes and apologize
- Make a great impression

### REGISTRATION

To register, go to  
[www.kaselearning.com](http://www.kaselearning.com).

*To facilitate networking, the resumes/bios of all participants will be shared among the group (with permission), and there will be a cocktail reception at the end of each day.*

## 2018

July 7 - 9  
London

July 23 - August 1  
Webinar

September 25 - 27  
New York City

October 19 - 21  
Hong Kong

November 30 -  
December 2  
Sydney

December 10 -12  
New York City

## 2019

January 11 - 13  
Mexico City

February 2 - 4  
Zurich

February 22 - 24  
Tokyo

March 8 - 10  
New York City

April 5 - 7  
Singapore

April 19 - 21  
Toronto

April 29 - May 1  
Omaha

May 17 - 19  
Sao Paulo

## SCHEDULE

In addition to the currently scheduled dates and cities, we will plan future seminars based on demand so if you are interested in attending any of our programs, please let us know by calling (212) 265-4510 or emailing [info@kaselearning.com](mailto:info@kaselearning.com).

## TUITION

The tuition is \$6,995 if the bootcamp is taken-on a stand-alone basis. Most people take it, however, as part of a five-day program that includes two one-day seminars on **How to Launch and Build an Investment Fund** and **Advanced Seminar on Short Selling**. The bootcamp and one seminar are \$8,995 and all five days are \$9,995.

## EARLY BIRD PRICE: 50% OFF

*Registration is fully refundable until one month in advance; thereafter it is fully transferable or the amount paid can be applied toward any future Kase Learning program.*

## FURTHER INFORMATION

To learn more, call (212) 265-4510, email [info@kaselearning.com](mailto:info@kaselearning.com), or go to [www.kaselearning.com](http://www.kaselearning.com).

## TESTIMONIALS

In early December 2017, Mr. Tilson hosted a seminar with a dozen participants. Here's what five of them had to say (testimonials from all 12 are available separately):

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“ It was a wonderful, almost life-changing experience...it felt like an intensive infusion of wisdom and practical advice.”

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“ What is taught in this seminar is pure gold. It's not taught anywhere else and there aren't that many people in the world who really understand what it takes to raise a billion-dollar fund.”

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“ I'm lost in words while expressing my appreciation. It was the mother of all seminars. Really. It was invaluable: so many wise teachings, thoughts and reflections, and opportunities for personal growth.”

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“ At the beginning of Whitney's course, I didn't know what to expect and had little idea of how to set up and market my business, but after only a few days it's not an understatement that the course will make me millions of dollars and save me a great deal of trouble.”

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## CONTENT IS FOR INFORMATION PURPOSES; NOT INVESTMENT ADVICE; BEWARE OF TESTIMONIALS:

The information shared by Kase Learning, LLC (“Kase”) is for informational purposes ONLY. Kase limits its advice to the dissemination of general information pertaining primarily to life and entrepreneurial coaching. Advice should not be construed as a solicitation to effect, or attempt to effect transactions in securities, or the rendering of personalized investment advice for compensation. Such information is not meant to be tailored financial or investment advice of any kind. The testimonials described herein may not be indicative of every person's experience. The reference to companies listed above are for informational purposes and should not be construed as an invitation or offer to buy or sell any securities or related financial instruments.

Kase conferences and programs have not been accredited by any accrediting organization. Attendance or completion of a conference or program does not confer any kind of educational credit nor can it be counted toward any educational degree.

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