

PRIVACY POLICY

Kase Learning, LLC (KASE LEARNING, LLC (“KASE”) shares your concern about the protection of your personal information online. This is our Privacy Policy regarding the information we collect on www.kaselearning.com. The provisions of this notice apply to potential, former and current Kase clients. Please note that this Privacy Policy may change from time to time. If changed, we will post an updated Privacy Policy on this page for your review. We are committed to protecting your privacy. Protecting your privacy online is an evolving area, and we are constantly evolving to meet these demands. If you have any comments or questions regarding our Privacy Policy, please contact us at: (212) 265-4510. While we cannot guarantee privacy perfection, we will address any issue to the best of our abilities as soon as possible.

INFORMATION GATHERED AND TRACKED BY KASE

We gather two types of data about our users: personal information and tracking information.

PERSONAL INFORMATION

Certain personal information is provided by you when registering for a Kase Learning event.

A. Subscribing to Premium Services

If you would like access to one or more of our premium services, you will need to supply us with the information specified to activate your subscription. This may include credit card or other payment account information which we maintain on our servers.

USE OF THE INFORMATION

Kase uses the personal information obtained from its users as stated in this Privacy Policy for the following purposes:

To enhance users’ experiences with Kase that may include the display of customized content and advertising.

To maintain and improve our content, products, and services.

To notify visitors about updates to Kase and our services and to contact you regarding account maintenance issues in any manner including without limitation, via direct mail, email, telephone or SMS text messages.

To ensure the technical functioning of Kase and its products and services.

To deliver our services, market information, promotional information, advertisements, and links, or to contact you via direct mail, email, telephone, or SMS text message with information and offers for our services, as well as special offers and advertisements for products or services offered by third parties.

TRACKING INFORMATION

Tracking information may be automatically collected about all visitors to Kase and its affiliated entities. This information consists of both individual and aggregated tracking information and is automatically gathered using “cookies.” A cookie is a small data file containing information, such as a user’s login name, that is written to the user’s hard drive by a web server and used to track the pages visited. We use cookies in several ways to track user behavior. Cookies store visitors’ preferences and past activity on our site and other websites in order to provide better service to our visitors. The information we gather on an individual basis is used for advertising and internal purposes, such as accessing a member’s account information. We also use tracking information on an aggregate basis, to track the readership of stories and usage of our products, to analyze traffic patterns on our sites, and to provide anonymous reporting of usage for internal and external clients. In all cases, cookies used by Kase are encoded and contain a unique digital signature to prevent tampering. They do not contain user passwords. We also may employ technology that is commonly referred to as “action tags” to measure the effectiveness of our advertisements. In addition to the cookies described above, Kase, its agents, advertisers and third-party advertising vendors that serve ads onto our web sites, and other third party partners may use their own or third-party cookies or other tracking technologies for advertising, including delivering targeted advertisements and marketing messages based upon the websites you visit, or other purposes. We cannot be responsible for the privacy policies or practices of third part advertisers and vendors. Additionally, third party advertising vendors, including Google, may show our ads on sites on the Internet. If you are accessing Kase, you can control your browser’s settings regarding cookies by selecting “Internet Options” or “Preferences” in the menu bar of your browser. This will allow you to prevent your browser from accepting new cookies, have your browser notify you when you receive a new cookie, or disable cookies altogether. However, because cookies allow you to easily navigate our web sites without having to constantly log in using your User Name and Password, we recommend that you leave them turned on. If you are accessing Kase through an alternative method, such as a mobile application or third-party content distribution service, you understand that you may not have the ability to disable cookies, depending on the specific access method.

INFORMATION SHARING

Kase does not sell or disclose personal information about you described above to other people or nonaffiliated companies, except to provide you with products or services, when we have your permission, or under the following circumstances: In response to subpoenas, court orders, or legal process, or otherwise to cooperate with law enforcement agencies or state and federal regulators; We provide the information to our subsidiaries and affiliated companies; We provide the information on a confidential basis to nonaffiliated companies we engage as contractors or agents to perform services for us, such as maintaining software or administering a sweepstakes or contest. Information will be shared with such contractors only to the extent reasonably necessary for them to perform services on our behalf, and pursuant to confidentiality obligations; if we sell or otherwise transfer substantially all of our assets related to any web site that we own or operate and any product or service that we offer. In that event, we will require such third party to honor our then-current Privacy Policy, until the third party provides you with notice of changes to our Privacy Policy and permits you to exercise any rights you may have under applicable law to limit disclosures of information about you; We may disclose all the information we collect as described above to other companies such as direct marketers to perform marketing services on our behalf, or to third parties with whom we have joint marketing agreements; and We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users who clicked on a particular link or how many users clicked on a particular advertisement. Such information does not identify you individually.

CORRECTING AND UPDATING THE INFORMATION:

SECURITY

Kase limits access to personal information about you to those employees and/or affiliates whom we determine need access to that information to provide products or services to you. We maintain physical, electronic and procedural safeguards to guard your personal information. However, no security system is impenetrable. We cannot guarantee the security of our servers, nor can we guarantee that information that you supply will not be intercepted while being transmitted to us over the Internet.

FORMER CUSTOMERS

Kase discloses personal information about former customers only in accordance with this Privacy Policy.

HYPERLINKS

Kase may contain hyperlinks or links to other sites, and other sites may link to our sites. Websites linking to and from our sites may have privacy practices different from Kase's. This Privacy Notice applies solely to information collected by our website. Kase is not responsible for the privacy policies or the content of sites you link to, and we have no control over the use or protection of information provided by you or collected by those sites. If you elect to link to a co-branded website or to a linked website, you may be asked to provide registration or other information. Please note that the information you are providing is going to a third party and you should familiarize yourself with the privacy policy provided by that third party.